Copacetic Aesthetix
It's more than branding

Breakeven Worksheet

Breakeven Units = Fixed Costs / (Revenue per unit - variable cost per unit)

Breakeven Dollars = Fixed Costs / Contribution Margin

Contribution Margin = Price of Product - Variable Costs

Ex. You offer a new product for $20. It costs you $10 to make it. All of the raw materials plus shipping and handling cost you $650 total for the month. How many units do you need to sell to breakeven ?

Answer: 65